

Why They Switched to CertiCraft #1

Alternabis Farms

with Bryan Walker, Owner



Facility Overview: 100 acre farm, 6000 sqft greenhouse, and 6000 sqft processing facility.

Location: Vancouver Island, BC

Favorite thing about CertiCraft: “The support that we've received from CertiCraft has been amazing. They really care and go out of their way to ensure that our needs are met.”

Experience with Previous System

“The amount of frustration... I literally have a broken office chair over [redacted]! We ended up doing everything by paper because using the system was slowing us down and causing so much frustration for everybody on the team.”

Before Switching to CertiCraft

- Simple tasks took hours instead of a few clicks.
- Reports were never accurate.
- The support was atrocious.
- No way to fix mistakes.



Why CertiCraft?

“We saw demos of every system out there, and none of them really did what we needed. The couple that actually did were way too complicated. Then we looked at CertiCraft, and it was like ‘Huh you just... click a button...’ It was so simple and easy! I don't even need to train anybody!”

Since Switching to CertiCraft

“With you guys, if we need help, we get a response immediately. Sam, our QAP, loves it more than anything he's ever used before. Everything is really simple now. My team and I are so comfortable and competent with CertiCraft. When I'm doing my work, it's just a couple of clicks, so I'm really happy. No broken office chairs!”